

**Dear Parents & Guardians of Carlisle Class of 2014 Seniors:**

Camera Box is pleased to notify you that we will once again serve as the official photography studio for Carlisle High School. As part of our agreement with the school, all members of the class of 2014 are required to be photographed at our studio this summer for inclusion in the yearbook.

**Camera Box will also be at Carlisle High School taking senior yearbook pictures on July 23, 24 & 25 – please call 717.761.2017 to schedule your appointment - see enclosed form for special pricing & sittings offered only at Carlisle High School!**

In exchange for the opportunity to photograph all seniors, we supply the school with sports action photos, homecoming, prom, winter gala photos, music program photos, and other events ***at no charge to the students or school.*** You may view many of the photos that we have taken at school events over the years at our website, [www.camerabox.com](http://www.camerabox.com), and we are pleased to offer **free Facebook downloads** of many of these photos for students and parents from Carlisle.

We ask that you pay a minimal sitting fee for the yearbook photo, but you are under no obligation to purchase prints from our studio. However, as a local, family-owned business, we ask for your support by choosing our company for all your senior picture needs. Camera Box not only donates services to Carlisle High School, but we also support several local non-profit organizations including the American Heart Association, United Methodist Home for Children, National MS Society, Junior Achievement and many more. We believe in being active community partners, and we would appreciate your patronage.

***We can offer you an opportunity to have your senior portraits taken and save \$ on your sitting fee; if your student is photographed in June you will save \$10, and during the month of July you will save \$5 off your sitting fee*** (see brochure for full pricing information). Appointment times are filling fast, so call us today at **717.761.2017** to schedule your appointment!

***Thank you for your support – we look forward to working with you!***

## **Senior Portrait Frequently Asked Questions – Carlisle High School**

revised 4/2013 - information subject to change without notice

**When should I have my senior portraits taken?** Senior portraits should be taken in May, June, July or August of 2013 in order to guarantee that your photo will appear in the yearbook.

**How do I get an appointment?** Call us at **717.761.2017** to schedule. Before you call, please look over our price list and decide how many outfits you want to wear, and if you want to do any informal poses. We have plenty of appointment times in the summer, but they fill up VERY quickly, so call early.

**Do I have to pay something when the pictures are taken?** Yes. You must pay a sitting fee when the pictures are taken. The sitting fees vary depending on how many outfits you wear. Please see the enclosed price list for full information. We have an ***“Early Bird Special”*** that will save you money if you are photographed before August.

**Should I bring my parents along with me when my pictures are taken?** Yes! We have found that bringing a parent (or both parents) along will help you feel more at ease, and will help us to take better photos. Your parents have known you all your life, so we value their input during your photo session.

**Do you get to see your pictures right away, during the sitting?** Yes! You will see your images immediately on our studio system, and you will be able to choose your yearbook pose at that time as well.

**What if I don't like my pictures?** At Camera Box we will show you your images on our computers before your sitting is over. If you don't like them just tell us, and we will do retakes right away. If there is a problem that is beyond our control you can reschedule for a later date.

**How do I look at the photos from my senior portrait session and decide what I want to order?** We will post your senior pictures on our website in a special password-protected area. Your photos will be available online for a limited time after your sitting is taken. You may view your pictures online and decide what poses you would like to order. You may also share the website and password with your family and friends.

**What if I don't have Internet access?** A traditional photographic proof set is available with a \$100 deposit at the time of your sitting and it will be credited towards your order. Proof sets may be borrowed for a limited time. These sets have the word "Proof" on the images along with our copyright notice. You may NOT copy or scan the images from your proof set, and you must return the proof set to us when you placing your order.

**Are all of your senior pictures the same?** No! The basic head and should yearbook picture is called a formal pose; it incorporates traditional lighting and an old masters background. Other types of senior pictures are often called casuals or informal pictures. These poses include full-length, indoor, outdoor, casual backgrounds, informal outfits, and photos with your best friend or your pet - we can do it all. Casual poses allow the "real" you to shine! Visit [www.camerabox.com](http://www.camerabox.com) to see samples of casual poses or call the studio with questions.

**How long will my sitting take?** At the studio we schedule you for about 20 minutes per outfit. For example, if you wear two outfits, it will take about 40-45 minutes. Three outfits take an hour (sometimes longer). Taking portraits is not an exact science, so occasionally we fall behind. In most cases the wait is not long.

**What should I wear for my senior portraits?** For your formal yearbook style portrait, you should dress up. Guys, jacket and tie is appropriate. Girls, a formal sweater or dress is good, or you can wear one of our drapes (see question below). For formal poses, long sleeves are best. Avoid strong patterns - simple is best for formals. Middle tones or dark colors usually look best for the yearbook style poses. For casuals or outdoor photos, wear what you like.

**What is a drape?** Camera Box has custom made drapes available for female customers; drapes are "V" neckline tops made of black velvet that wrap around your shoulders. Please wear a tank top or something that can be easily pushed down over your shoulders under the drape. Your shoulders are bare in a traditional drape pose, so watch out for suntan strap marks. Dramatic tan lines may require an extra charge for custom retouching.

**Do you provide tuxedos or other outfits for guys?** We do not provide tuxedos but we do have a limited selection of navy blue or black jackets and ties that should fit most students. You can borrow a jacket from our studio, but make sure you have your own dress shirt that fits well around your neck. **We do not provide shirts.**

**What can I do to help make sure my pictures look good?** *The most important thing to ensure good senior pictures is to spend time preparing for your sitting.* Choose outfits that you like and that look good on you. Get input from your parents and your friends.

**Ladies:** even if you are not used to wearing makeup, wear it for pictures. Keep it natural. Mascara & lip gloss are a great basic look. If you have any questions or concerns about make up visit the cosmetics counter at the local department store for advice about your specific needs.

**Guys:** shave before your appointment. Although we retouch images, you will look more "real" if you shave before your photo session.

**Everyone:**

- **Acne:** Don't panic if you break out before your scheduled time. We retouch all of your finished pictures, so it may be best to leave your skin alone and not try to cover with makeup.
- **Hair:** Make sure you are comfortable with your hair - if you get a new hairstyle on picture day and you don't like it, you won't like your pictures. You should get your hair cut 1 - 2 weeks prior to your appointment.
- **Clothes:** Bring your clothes in on hangers, and make sure they are neat and not wrinkled up.
- **Sleep:** Get plenty of rest the night before your appointment so you come in feeling fresh and looking good!

**Will my senior pictures be retouched?** Yes! All finished senior portraits are retouched. Of course, the photos you see online or the proof set images are not retouched. When you order, the poses you select will be fully retouched for your completed order. Standard retouching removes blemishes, softens lines, and generally improves the look of your pictures. We have the most advanced retouching methods available. If you need other special corrections, like fixing up stray hairs, removing stains on teeth, removing reflections in glasses, or other things, we can usually do it, but there may be some extra charges. If you are concerned about something, please talk with us.

**How long will it take to get my finished pictures?** Delivery time varies depending upon the time of year. If you come in early and order early (in May or June) your pictures will be ready in about 2 - 4 weeks. If you order in July or early August it can take up to 6 weeks. During our really busy time (August - October) finished pictures may take as long as 8 weeks. Senior portraits are all custom work that takes time to complete.