

Dear Parents & Guardians of Cumberland Valley Class of 2015 Seniors:

Camera Box is pleased to notify you that we will once again serve as the official photography studio for Cumberland Valley High School. We have worked with CV since 1976.

NEW this year – in order to maintain a consistent, high-quality senior portrait section, Cumberland Valley has elected to allow only senior photographs from The Camera Box to be used in the yearbook.

As part of this agreement with the school, all members of the class of 2015 are required to be photographed by Camera Box this summer for inclusion in the yearbook senior section.

Camera Box will be at Cumberland Valley taking senior yearbook pictures on the following dates (in the Performing Arts Center):

June 11, June 12, June 26, July 29, & July 30

**Or you may schedule an appointment at our studio in Camp Hill during May, June, July or August
ALL senior pictures for the yearbook MUST be taken BEFORE SCHOOL STARTS in August!**

Please call 717.761.2017 to schedule your appointment - see enclosed form for special pricing & sittings offered only at Cumberland Valley High School!

In exchange for the opportunity to photograph all seniors, we supply the school with sports action photos, homecoming, prom, winter gala photos, clubs, candid, music groups and other events **at no charge to the students or school.** You may view many of the photos that we have taken at school events over the years at our website, www.camerabox.com.

We ask that you pay a minimal sitting fee for the yearbook photo, but you are under no obligation to purchase prints from our studio. However, as a local, family-owned business, we ask for your support by choosing our company for all your senior picture needs. Camera Box not only donates services to Cumberland Valley High School, but we also support local non-profit organizations including the American Heart Association, United Methodist Home for Children, National MS Society, Junior Achievement and many more. We believe in being active community partners, and we would appreciate your patronage.

We can offer you an opportunity to have your senior portraits taken and save \$ on your sitting fee; if your student is photographed in June or July you will save \$10 off the regular sitting fee of \$35. This special is for CV students only. Appointment times are filling fast, so call us today at 717.761.2017 to schedule your appointment!

Thank you for your support – we look forward to working with you!

Senior Portrait Frequently Asked Questions – Cumberland Valley High School

revised 4/2014 - information subject to change without notice

When should I have my senior portraits taken? Senior portraits should be taken in May, June, July or August of 2014 in order to guarantee that your photo will appear in the yearbook.

How do I get an appointment? Call us at 717.761.2017 to schedule. Before you call, please look over our price list and decide how many outfits you want to wear, and if you want to do any informal poses. We have plenty of appointment times in the summer, but they fill up VERY quickly, so call early.

Do I have to pay something when the pictures are taken? Yes. You must pay a sitting fee when the pictures are taken. The sitting fee also includes the cost of retouching and the photo for the yearbook. The sitting fee is \$35 \$25 in May, June and July for the yearbook photo.

Should I bring my parents along with me when my pictures are taken? Yes! We have found that bringing a parent (or both parents) along will help you feel more at ease, and will help us to take better photos. Your parents have known you all your life, so we value their input during your photo session.

Do you take casual and outdoor photos? Yes! However we offer our casual and outdoor photos at our Camp Hill Studio only, not on the days we are at school. If you would like to have casual photos taken, please set up an appointment at your convenience at our studio. If you want to wait and have casual photos taken later in the Fall, please schedule your formal yearbook photo over the summer to get it done. Then you can schedule casual photos later in the year.

What if I don't like my pictures? At Camera Box we will show you your images on our computers before your sitting is over. If you don't like them just tell us, and we will do retakes right away.

How do I look at the photos from my senior portrait session and decide what I want to order? We will post your senior pictures on our website in a special password-protected area. Your photos will be available online for a limited time after your sitting is taken. You may view your pictures online and decide what poses you would like to order. You may also share the website and password with your family and friends.

Are all of your senior pictures the same? No! The basic head and should yearbook picture is called a formal pose; it incorporates traditional lighting and an old masters background. Other types of senior pictures are often called casuals or informal pictures. These poses include full-length, indoor, outdoor, casual backgrounds, informal outfits, and photos with your best friend or your pet - we can do it all. Casual poses allow the "real" you to shine! Visit www.camerabox.com to see samples of casual poses or call the studio with questions.

What should I wear for my senior portraits? For your formal yearbook style portrait, you should dress up. Guys, jacket and tie is appropriate, or a dress shirt or sweater. Girls, a formal sweater or dress is good, or you can wear one of our drapes (see question below). For formal poses, long sleeves are best. Avoid strong patterns - simple is best for formals. Middle tones or dark colors usually look best for the yearbook style poses. For casuals or outdoor photos, wear what you like.

What is a drape? Camera Box has custom made drapes available for female customers; drapes are "V" neckline tops made of black velvet that wrap around your shoulders. Please wear a tank top or something that can be easily pushed down over your shoulders under the drape. Your shoulders are bare in a traditional drape pose, so watch out for suntan strap marks. Dramatic tan lines may require an extra charge for custom retouching.

Do you provide tuxedos or other outfits for guys? We do not provide tuxedos but we do have a limited selection of navy blue or black jackets and ties that should fit most students. You can borrow a jacket from our studio, but make sure you have your own dress shirt that fits well around your neck. **We do not provide shirts.**

What can I do to help make sure my pictures look good? *The most important thing to ensure good senior pictures is to spend time preparing for your sitting.* Choose outfits that you like and that look good on you. Get input from your parents and your friends.

Ladies: even if you are not used to wearing makeup, wear it for pictures. Keep it natural. Mascara & lip gloss are a great basic look. If you have any questions or concerns about make up visit the cosmetics counter at the local department store for advice about your specific needs.

Guys: shave before your appointment. Although we retouch images, you will look more "real" if you shave before your photo session.

Everyone:

- **Acne:** Don't panic if you break out before your scheduled time. We retouch all of your finished pictures, so it may be best to leave your skin alone and not try to cover with makeup.
- **Hair:** Make sure you are comfortable with your hair - if you get a new hairstyle on picture day and you don't like it, you won't like your pictures. You should get your hair cut 1 - 2 weeks prior to your appointment.
- **Clothes:** Bring your clothes in on hangers, and make sure they are neat and not wrinkled up.
- **Sleep:** Get plenty of rest the night before your appointment so you come in feeling fresh and looking good!

Will my senior pictures be retouched? Yes! All finished senior portraits are retouched, including the picture for the school yearbook. Standard retouching removes blemishes, softens lines, and generally improves the look of your pictures. If you need other special corrections, like fixing up stray hairs, removing stains on teeth, removing reflections in glasses, or other things, we can usually do it, but there may be some extra charges. If you are concerned about something, please talk with us.