



camerabox.com/seniors

717.761.2017

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PROFESSIONAL PHOTOGRAPHY



Dear Parents & Guardians of Class of 2019 Seniors:

Camera Box is pleased to notify you that we will once again serve as the recommended photography studio for Red Land High School yearbook.

We can offer you an opportunity to have your senior portraits taken and save \$ on your sitting fee; if your student is photographed in June you will save \$10, and during the month of July you will save \$5 off your sitting fee (see brochure for full pricing information). Appointment times are filling fast, so call us today at **717.761.2017** to schedule your appointment!

Times are filling fast, and students need to be photographed by the start of school in the fall in order to meet the official yearbook deadline!

Thank you for your support – we look forward to working with you!

Senior Portrait Frequently Asked Questions

revised 5/2018 - information subject to change without notice

When should I have my senior portraits taken? Senior portraits should be taken in May, June, July or August in order to guarantee that your photo will appear in the yearbook.

How do I get an appointment? Call us at **717.761.2017** to schedule. Before you call, please look over our price list and decide how many outfits you want to wear, and if you want to do any informal poses. We have plenty of appointment times in the summer, but they fill up VERY quickly, so call early.

Do I have to pay something when the pictures are taken? Yes. You must pay a sitting fee when the pictures are taken. The sitting fees vary depending on how many outfits you wear. Please see the enclosed sitting price list for full information. We have an "**Early Bird Special**" that will save you money if you are photographed before August.

Should I bring my parents along with me when my pictures are taken? Yes! We have found that bringing a parent (or both parents) along will help you feel more at ease, and will help us to take better photos. Your parents have known you all your life, so we value their input during your photo session.

Do you get to see your pictures right away, during the sitting? Yes! You will see your images immediately after your sitting, and you will be able to choose your yearbook pose at that time as well.

What if I don't like my pictures? At Camera Box we will show you your images before your sitting is over. If you don't like them just tell us, and we will do retakes right away. If there is a problem that is beyond our control you can reschedule for a later date.

How do I look at the photos from my senior portrait session and decide what I want to order? We will post your senior pictures on our website in a special password-protected area. Your photos will be available online for a limited time after your sitting is taken. You may view your pictures online and decide what poses you would like to order. You may also share the website and password with your family and friends.

Are all of your senior pictures the same? No! The basic head and shoulders yearbook picture is called a formal pose; it incorporates traditional lighting and an old masters background. Other types of senior pictures are often called casuals or informal pictures. These poses include full-length, indoor, outdoor, casual backgrounds, informal outfits, and photos with your best friend or your pet - we can do it all. Casual poses allow the "real" you to shine! Visit www.camerabox.com to see samples of casual poses or call the studio with questions.

How long will my sitting take? At the studio we schedule you for about 15-20 minutes per outfit. For example, if you wear two outfits, it will take about 30-40 minutes. Three outfits take an hour (sometimes longer). Taking portraits is not an exact science, so occasionally we fall behind. In most cases the wait is not long.

What should I wear for my senior portraits? For your formal yearbook style portrait, you should dress up. Guys, jacket and tie is appropriate. Girls, a formal sweater or dress is good, or you can wear one of our drapes (see question below). For formal poses, long sleeves are best. Avoid strong patterns - simple is best for formals. Middle tones or dark colors usually look best for the yearbook style poses. For casuals or outdoor photos, wear what you like.

What is a drape? Camera Box has custom made drapes available for female customers; drapes are "V" neckline tops made of black velvet that wrap around your shoulders. Please wear a tank top or something that can be easily pushed down over your shoulders under the drape. Your shoulders are bare in a traditional drape pose, so watch out for suntan strap marks. Dramatic tan lines may require an extra charge for custom retouching.

Do you provide tuxedos or other outfits for guys? We do not provide tuxedos but we do have a limited selection of navy blue or black jackets and ties that should fit most students. You can borrow a jacket from our studio, but make sure you have your own dress shirt that fits well around your neck. **We do not provide shirts.**

What can I do to help make sure my pictures look good? *The most important thing to ensure good senior pictures is to spend time preparing for your sitting.* Choose outfits that you like and that look good on you. Get input from your parents and your friends.

Ladies: even if you are not used to wearing makeup, wear it for pictures. Keep it natural. Mascara & lip gloss are a great basic look.

Guys: shave before your appointment, or if you wear a beard, trim it up. Although we retouch images, we CANNOT retouch stubble from your face. So unless you are going for the stubble look – shave.

Everyone:

- **Acne:** Don't panic if you break out before your scheduled time. We retouch all of your finished pictures, so it may be best to leave your skin alone and not try to cover with makeup.
- **Hair:** Make sure you are comfortable with your hair - if you get a new hairstyle on picture day and you don't like it, you won't like your pictures. You should get your hair cut 1 - 2 weeks prior to your appointment.
- **Clothes:** Bring your clothes in on hangers, and make sure they are neat and not wrinkled up.
- **Sleep:** Get plenty of rest the night before your appointment so you come in feeling fresh and looking good!

Will my senior pictures be retouched? Yes! All finished senior portraits are retouched. Of course, the photos you see online or the proof set images are not retouched. When you order, the poses you select will be fully retouched for your completed order. Standard retouching removes blemishes, softens lines, and generally improves the look of your pictures. We have the most advanced retouching methods available. If you need other special corrections, like fixing up stray hairs, removing stains on teeth, removing reflections in glasses, or other things, we can usually do it, but there may be some extra charges. If you are concerned about something, please talk with us.

How long will it take to get my finished pictures? Delivery time varies depending upon the time of year. If you come in early and order early (in May or June) your pictures will be ready in about 3 - 4 weeks. If you order in July or early August it can take up to 6 weeks. During our really busy time (August - October) finished pictures may take as long as 8 weeks. Senior portraits are all custom work that takes time to complete.



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Parental Input is Essential!

You will view your images during your photo session. Choose your favorite poses, and we will post your images online for ordering!

Read all information, decide on the outfits you plan to wear, and choose from the sitting options below prior to scheduling your session.

Call us at **717.761.2017** to book a time!

- formal...** traditional portrait session in one outfit; required for most yearbooks

*includes one retouched image to be submitted to your high school yearbook

Early Bird Special! be photographed by:

June 30 - \$25. July 31 - \$30. August 31 - \$35

- add a 3/4-length formal portrait for \$10 you're all dressed up... show off your style!
- add a cap & gown portrait for only \$15 high school graduation only happens once...

Add one or more of the following options to your formal portrait session for a casual look that showcases your individuality!

- indoor casuals ...\$30** up to 2 outfits! creative poses in studio on a casual background show off your interests and talents

- Outdoor\$30 1 outfit****

at a location near the studio. Choose from green & grassy, wooded, creekside or city view
**One outfit because there is no dressing room outside. If you can change quickly in your car, you may do 2 outfits outside.

- Destination Outdoor ...\$95**

"City Tour" in downtown Harrisburg, lakeside or waterfront locations available or choose your own destination!

Your Sitting Fee Must be Paid in Full at the Time of Your Appointment!

We are located at
2001 Market Street
Camp Hill, PA 17011.

For answers to your Frequently Asked Questions, visit us on the web at camerabox.com

On our site you can also view samples of our work, find a map to our studio, or email questions to us.

Camera Box is celebrating over 46 years of photography!



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formal...

*your traditional
yearbook sitting
at our studio*

by June 30: **\$25**

by July 31: **\$30**

by August 31: **\$35**



*indoor casuals
inside on our
studio backgrounds*

\$30
up to 2 outfits!



*outdoor...
at a location
near our
studio...*

\$30



*show your
interests & talents!*



*...add a
3/4-length
formal
for only
\$10*



*...add a cap & gown
for \$15*

*Indoor
portraits
taken at
our studio
in Camp
Hill....*



*Or select a
Destination
Outdoor for \$95*



2018-19 SENIOR PICTURE & DEADLINE INFORMATION

- Must be a formal headshot, school appropriate photograph.
- Boy's Formal shot= jacket, tie, shoulders up photo, no hats
- Girl's Formal shot= drape/conservatively formal shoulder up photo
- Make your appointments early (May-June). Keep in mind that proofs and final prints take a while to process!!!
- IF your senior portrait is not delivered to Red Land by Friday, September 14, 2018, your photograph **WILL NOT** appear in the yearbook. This is not an arbitrary deadline.
- Camera Box is our unofficial official school photographer: You pick your proof for the yearbook, and they WILL be delivered directly to us. You are not required to go here, but doing so guarantees delivery and ensures that your photograph blends well with the senior section of the book.
- Black and white photographs, as well as photographs with dark backgrounds or extreme contrast will appear to be different from the photos in the rest of the senior section---we will not be responsible for the way that your photograph looks in the book if you choose to get your formal portrait taken with these circumstances.
- If you neglect to get your senior picture taken, we are **NOT** able to use your "school photo" taken for your ID. These photos will not be used since they are not available until after the deadline for the senior portrait section.

SENIOR PORTRAIT DIGITAL SUBMISSION REQUIREMENTS

Formal Head Shot

RGB Format

300 dpi (High Quality Image)

Approx. Image size 2 ½ " x 3 ½ "

Approx. Head-Chin measurement = 1 ¼ "

Minimum Pixel size - 750 x 1050

Photos may be submitted on CD, DVD, or emailed to Ms. Stacey Epler @ **sepler@wssd.k12.pa.us** – if emailed, a confirmation email will be returned to you that your picture has been received---if you DO NOT get a confirmation email back, we **DID NOT** receive your picture!!! Our school email space is limited, so there may be instances of your emails not reaching the destination. Please make sure that you receive a confirmation email back to be assured that your picture was received.



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